

Which campaign produced last month's arches? If the answer is a report of clicks and leads, your media is running on habit. Measure it in arches delivered — and be the practice ChatGPT names for “All-on-4 near me”.

The agency's report counted leads. The schedule counted arches. They were never the same number. Measure every campaign in arches delivered, not clicks. Be the practice the answer engines name for “All-on-4 near me”. Spend follows arches, nothing else.

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COUNTED · OUR OWN PRACTICE

2.85×

measured return on one matured paid-search cohort — delivered production ÷ the spend that acquired it

\$766K+

paid media managed across Google and Meta

41,317

leads captured, scored and routed

SOUND FAMILIAR? TICK WHAT IS TRUE OF YOUR PRACTICE

- ☐ Your agency owns your ad accounts
- ☐ The monthly report is impressions and leads, not consults
- ☐ Nobody can say which campaign produced last month's arches

WHAT GROWTH STUDIO RUNS — TRIGGER, WHAT DION DOES, WHAT YOU SEE

WHEN	DION	YOU SEE
A full-arch campaign runs	Follows every lead to the consult and to the arch delivered, not to the form fill	Cost per consult and return per cohort, in delivered production
Every day	Probes five AI answer engines for whether your practice is the answer to “All-on-4 near me” and “full-arch implants cost”	Your answer-engine visibility, tracked over time rather than audited once
Search, social and local	Runs creative, media and your Google Business presence against one plan	One report, one set of numbers, tied to the schedule
A campaign under-performs	Moves budget to the hook the data picked	Spend following arches, not habit

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THE LINES IT MOVES ON YOUR ANALYSIS

New-patient demand, attributed to the campaign that produced it

[own-book proof](#)

IN AN IMPLANT PRACTICE

An implant campaign is measured in arches delivered, not form fills. At \$20,000 an arch, one attributable case pays for months of media.

WHAT YOUR TEAM KEEPS

- Your ad accounts and your media budget
- Your brand voice and every approval
- The decision to spend

WHAT IS ACTUALLY BUILT

The answer-engine monitoring runs daily across five engines rather than as a one-off audit, and the cohort return is measured against delivered production read from the practice system, never a number the ad network reports about itself.

READS

Your ad accounts — they stay yours · Your Google Business profile and site analytics · The schedule, so a lead is followed to an appointment

RETURNS

Cost per booked consult, by campaign · Cohort return: delivered production ÷ spend · Answer-engine visibility across five engines, daily

YOUR FIRST THIRTY DAYS WITH IT

Ad accounts connected (you keep ownership) · brand intake · Google Business presence audited · first campaign against the hook your numbers picked · booking attribution live.

BEING STRAIGHT WITH YOU

Media spend is your money and stays in your accounts. Attribution needs the booking connection from week one; before that, we report what we can prove and label what we cannot.

COUNT YOURS

Monthly media spend

Arches you can attribute to it

Your first thirty days with Growth Studio.

Every office is onboarded in one month with a named person on our side.

Growth Studio is one function of the nine; it reads the same practice record as the others, and your practice system is read in place — nothing migrated, nothing modified. It comes with a team: a dedicated account manager, training for each role, and the numbers delivered to you every morning, every night and every month.

- Ad accounts connected (you keep ownership)
- Brand intake
- Google Business presence audited
- First campaign against the hook your numbers picked
- Booking attribution live

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Start with your numbers. Three figures off your last P&L and the analysis returns your own addressable overhead and your own recoverable revenue, line by line. It cannot show a Dion price — that arrives only after we have read your numbers together.

console.dionhealth.com/analysis

See it live, on the practice it runs today.

A 15-minute walkthrough with our team — no preparation, no commitment.

www.dionhealth.com/pikos

Or start with your numbers: console.dionhealth.com/analysis